



# SWPA BotsIQ SOCIAL MEDIA POLICY and PHOTO/VIDEO CONSENT

**Social Media** (e.g., Facebook, Twitter) is a powerful communication tool. **Southwest Pennsylvania BotsIQ (“SWPA BotsIQ”)** expects all employees, volunteers and students to abide by its social media policy in all their communications on any social media site.

**SWPA BotsIQ** employees, volunteers and students must communicate on social media sites professionally and respectfully, just as **SWPA BotsIQ** would expect them to communicate were they present in person. All communications with young people must be appropriate, both in terms of the student’s age and the relationship between the adult and student. Profanity, sexualized language or jokes, images of a sexual nature, or similar communications involving adult topics, drugs or alcohol, are never appropriate around students, no matter if they occur in person, in an email or text message, or on a social media site.

**SWPA BotsIQ** employees, volunteers and students must keep separate any social media communications that implicate **SWPA BotsIQ** from their own personal communications. Young people may have difficulty distinguishing among an adult’s different roles. Therefore, **SWPA BotsIQ** employees and volunteers must presume that any communications with a **SWPA BotsIQ** student will be perceived by the student as relating to **SWPA BotsIQ** business and must act accordingly.

**SWPA BotsIQ** employees and volunteers should carefully consider the implications of becoming “friends” with **SWPA BotsIQ** students on social media sites. This is strongly discouraged, due to how dynamic social media sites are and the different maturity levels of adults and youth. If a volunteer must engage with students via social media or other online channels to facilitate delivery of a **SWPA BotsIQ** program, it will be in accordance with the rules and privacy policies of those sites and only during his or her participation in **SWPA BotsIQ** programs which contain a component of direct volunteer-student interaction, such as **SWPA BotsIQ** Preliminary and Final Competitions.

**Photo/Video Consent:** I give **SWPA BotsIQ** and its partner organizations and companies (list of partner organizations available upon request) permission to use my name and any photo and/or video in which I appear to promote the **SWPA BotsIQ** program without further compensation or permission, except where prohibited by law. I understand also that photos and/or video may be made available to print, video, internet and other media. I understand that photos and/or video clips may be captioned and that the caption may include, when appropriate, my first and last name, employer or school. No student’s personally identifiable information will be published by **SWPA BotsIQ** or its partner organizations or shared with third parties unless a parent or guardian has provided written authorization.

Therefore, I release **SWPA BotsIQ** from any liability or claimed liability in connection with the release of photos and video which I appear in and I understand and will adhere to **SWPA BotsIQ** Social Media Policy.

\_\_\_\_\_  
Volunteer’s Name (Print Name)

\_\_\_\_\_  
Volunteer’s Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Student’s Name (Print Name)

\_\_\_\_\_  
Parent/Guardian (Print Name)

\_\_\_\_\_  
Parent/Guardian Signature

\_\_\_\_\_  
Date